

the DIRECTBUZZ[↑]



Media Deck

WHAT IS THE DIRECT BUZZ?



Originated in March, 2009, the **Direct Buzz** operates as the flagship of **AirPlay Direct**. Our magazine functions in harmony with **AirPlay Direct** as a direct portal between your music and artistry to our readership, our user base of more than **37,000 artists / labels** and over **8,800 radio stations** in over **90 countries**.



theDirectBuzz.com

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WHO READS THE DIRECT BUZZ?



1. Recording Artists
2. Performing Artists
3. Singers
4. Songwriters
5. Musicians
6. Bands
7. Record Labels
8. Music Publishers
9. Producers
10. Recording Engineers
11. Recording Studios
12. Artist Managers
13. Publicists
14. Agents
15. Music Attorneys
16. Photographers
17. Video Companies
18. Film & TV Music Supervisors
19. Equipment Manufacturers
20. Entertainment Service Providers
21. Radio Station Owners
22. Disc Jockeys
23. Program Directors
24. Music Directors

No one is more important to an artist than their fans and having your music added to our network of radio station's play lists gives your songs access to literally millions of listeners - potentially millions of fans - spanning the globe.

When you place an ad in the Direct Buzz, it's interactive, so with one click of their mouse your customers - or your fans - "buzz" right to your company's web site, or your artist page on AirPlay Direct.

One of the most unique aspects of our readership is the talent level shared and expressed by our AirPlay Direct users. One look at our global download charts is like reading a who's who in the world of independent music makers on an international basis. The fact that our charts are in real time and dictated by radio programmer downloads are a true reflection of airplay.

All artist users on AirPlay Direct operate on a level playing field no matter where you live in the world. Whether you are a fledgling artist releasing your first CD or an accomplished artist with a long track record, your music is offered side by side to radio stations all over the world.

All issues of our magazine are archived so they can be read over and over as new readers discover our magazine and flip through previous issues. Thousands of shoppers brought directly to your store's open door by way of your advertising with the Direct Buzz.



CONNECT WITH THE DIRECT BUZZ



FOR MORE INFORMATION, PLEASE FEEL FREE TO CONTACT:

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